

Thursday, 03 November, 2016

Bringing China to the World

Company visit

Not rated NagaCorp Ltd

Sector: Consumer Discretionary **Industry: Hotels Restaurants & Leisure**

Sub-industry: Casinos & Gaming	
Key data	
Price (HK\$)	4.75
52wk High (HK\$)	6.03
52wk Low (HK\$)	3.99
Market Cap (HK\$m)	11,685
Market Cap (US\$m)	1,507
Shares outstanding (m)	2,460
Free float (%)	61.0
1M relative return	-6.3
6M relative return	-21.0
YTD relative return	-1.7
HSCEI	9,526
Dividend yield (FY15)	7.6

Inst Ownership (Top 5, %)	
LIP KEONG CHEN	38.98
FRANKLIN RESOURCES	3.3
PICTET FUNDS	1.45
FEDERATED INVESTORS	1.42
BMO INVESTMENTS II I	1.4
Source: Bloomberg	

7.7547

Analyst

US\$:HK\$

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NagaCorp (3918 HK)

Odds generator

We held discussions with management of NagaCorp, the largest hotel, gaming, and leisure services operator in Cambodia, listed in Hong Kong since 2006. The company has a 70-year casino license expiring in 2065 and a 41-year monopoly within a 200 km radius of Cambodian capital Phnom Penh, expiring 2035. As of 2015, the group contributed 23.5% to the Cambodian tourism sector GDP and 1.26% to total Cambodian GDP.

Focus on mass. NagaCorp generates only 40% of total gross gaming revenue (GGR) from high-rollers, although compared with Macau, low limits and products provided to players mean average VIP spend is closer to Macau's premium mass players. Electronic gaming machines (EGM) accounted for 37.4% of total GGR in 1H16. VIP GGR rose 24% YoY in 1H16, against 17% YoY growth in mass GGR and 18% YoY growth in EGM GGR. Approximately 60% of NagaCorp visitors are from Malaysia and Singapore, most travelling independently.

Expansion plans. The plans to open its second location, the 1,000-room Naga2, with 250-300 gaming tables and 1,000 EGMs on the block adjacent to its original 700-room NagaWorld project, in 2017. The opening will effectively double the number of tables and significantly expand the company's EGM capacity, given 296 tables and 1,662 EGMs in NagaWorld. The two casinos are linked by an underground walkway, NagaCity Walk, lined with a combination of retail and public areas, opened in August this year. Management anticipates 1,000 footfalls per day. NagaCity Walk duty-free shopping is operated by China Duty-Free Group (owned by China International Travel Service).

Targeting Chinese visitors. At present, only 16% of visitors are from mainland China. NagaCorp is cooperating with travel agents and Cambodian independent airline operator Bassaka Air to bring more Chinese visitors via scheduled flights from Changsha and Xi'an, raising the total direct flights from China to Cambodia from six at present to eight or nine. The Cambodian tourism ministry forecasts 1.0m Chinese visitors in 2016, rising to 2.0m by 2020, an 18.9% Cagr.

Friendly environment. GDP growth for Cambodia is relatively stable at 7.0% YoY in the past three years and the International Monetary Fund's global economic forecasts suggest continued stable growth in 2016-17.

Valuation. NagaCorp is trading at 5.4x17F EV/Ebitda, with 54% discount to the total gaming sector average (11.6x17F EV/Ebitda). NagaCorp has paid out 60-80% of earnings in dividends during 2006 to 2015, and is trading at a 15A dividend yield of 7.44%.



Financial Table				
нк\$	2012	2013	2014	2015
Revenue (m)	279	345	404	504
Growth (%)	24.6	23.7	17.2	24.6
Net income (m)	113	140	136	173
Growth (%)	22.9	24.0	-3.0	26.8
Diluted EPS	0.05	0.06	0.06	0.08
Growth (%)	22.9	15.7	-5.1	27.5
ROE (%)	30.0	28.0	22.2	26.3
Dividend yield (%)	6.3	4.1	5.1	7.2
Free cash flow per share	0.03	0.05	0.03	0.02
PE (x)	11.2	16.8	13.7	8.3
PB (x)	3.1	4.0	3.0	2.1
EV/Ebitda	8.6	12.5	9.6	5.7
Debt/equity	-	-	-	-
Source: SWS Research, Bloombe	rg			



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In the five years since 2010, the company has recorded revenue growth at a 27.3% Cagr to US\$503.7m; net profit grew at a 31.4% Cagr to US\$172.6m.



Source: Company data, SWS Research





Source: SWS Research & Company data

Fig 3: Hotel room in NagaWorld



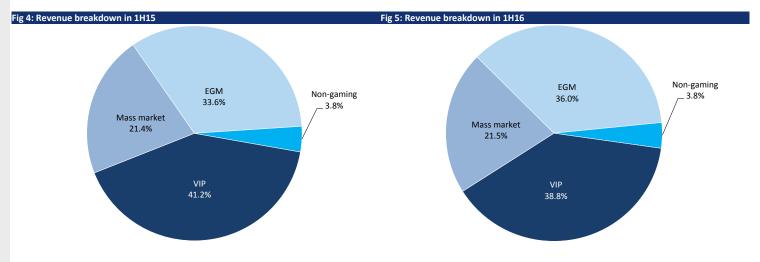
Source: SWS Research & Company data

NagaCorp generates only around 40% of total GGR from high-rolling VIP play, which in Cambodia is more akin to premium mass play in Macau given low limits and products provided to players. However, in Macau, EGM accounted for just c.12% of total GGR in 3Q16, but brought in 37.4% of total GGR in 1H16 for NagaCorp. This is due to customer preferences with around 60% of gamers coming from Malaysia and Singapore, largely independent travellers.



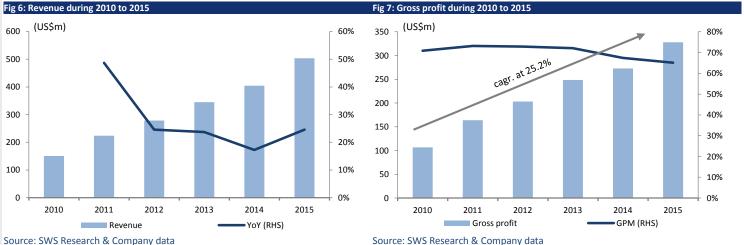
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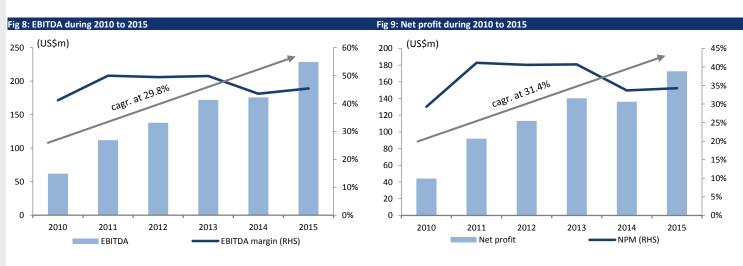


Source: SWS Research & Company data

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Source: SWS Research

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Favourable environment

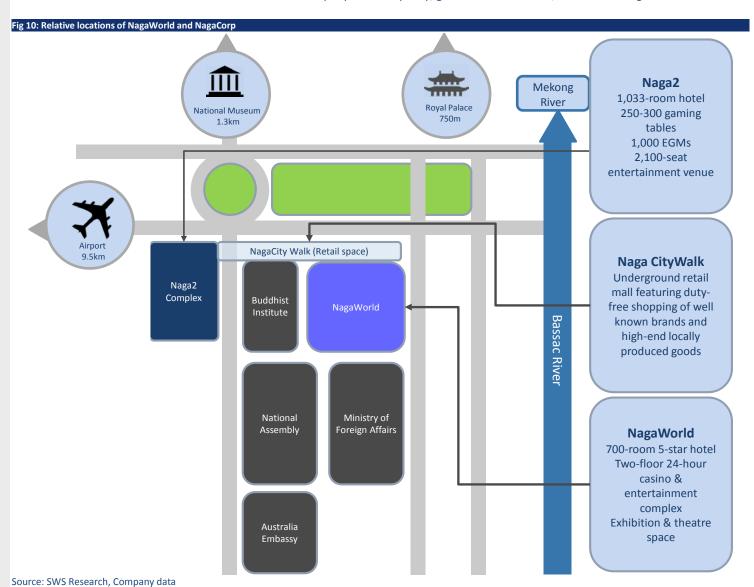
Cambodian gaming tax is low, at just 1-2%, compared with 39% in Macau, 25% in Malaysia, around 20% in Philippines and Singapore.

Furthermore, regulators have set no table limit policy, which means NagaCorp can increase or decrease the number of gaming tables according to business conditions. The exclusive license before 2035 ensures the company has no competition.

GDP growth for Cambodia is relatively stable at 7.0% YoY in the past three years and the International Monetary Fund's global economic forecasts suggest continued stable growth in 2016-17. Players only can use US dollars in the casino.

Future growth

The plans to open its second location, the 1,000-room *Naga2*, with 250-300 gaming tables and 1,000 EGMs on the block adjacent to its original 700-room *NagaWorld* project, in 2017. The opening will effectively double the number of tables and significantly expand the company's EGM capacity, given 296 tables and 1,662 EGMs in *NagaWorld*.





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The two casinos are linked by a walkway, *NagaCity Walk*, lined with a combination of retail and public areas, opened in August this year. Management anticipates 1,000 footfalls per day. *NagaCity Walk* duty-free shopping is operated by China Duty-Free Group (owned by China International Travel Service).



Source: IMF World Economic Outlook Apr 2016, SWS Research

Engaging China

At present, only 16% of visitors are from mainland China. NagaCorp is cooperating with travel agents and Cambodian independent airline operator Bassaka Air to bring more Chinese visitors via scheduled flights from Changsha and Xi'an, raising the total direct flights from China to Phnom Penh from six at present to eight or nine.

The Cambodian tourism ministry forecasts 1.0m Chinese visitors in 2016, rising to 2.0m by 2020, an 18.9% Cagr.

Fig 12: Direct flights via China and Cambodia							
Destination	Airlines	Time	Frequency				
Shanghai-Phnom Penh	China Eastern Airlines	20:15-23:15	Daily				
Guangzhou-Phnom Penh	China Southern Airlines	9:05-10:50	Daily				
		11:35-13:30	Daily				
		21:30-23:30	Daily				
	Spring Airlines	6:20-9:00	Sundays, Tuesdays and Fridays				
	Cambodia Angkor Air	13:25-15:20	Sundays, Mondays and Thursdays				
Xi'an/Changsha-Cambodia Source: SWS Research	Bassaka Air	-	2-3 flights a week				

Management background

NagaCorp's largest shareholder, with a 42% stake, is company CEO and founder Tan Sri Dr Chen Lop Keong. Keong, a Malaysian, is also president of investment holding firm KaramBunai (KRBN:MK) focused on tourism in Sabah, Malaysian Borneo, with hotel, spa and golf operations, as well as plans to develop residential and commercial projects. Keong submitted a takeover offer to privatise the company in April 2016, securing 79% of stakes in the company as of the close of the offer in June. Keong is also president of bedding products and steel fittings producer FACB Industries (FACI:MK) and property developer Petaling Tin (PEG:MK). Keong is controlling shareholder of all three listed firms.

Timothy Patrick MaNally joined the company in 2005 as chairman, after serving as executive director of the Hong Kong Jockey Club's security and legal services. McNally is also an international security consultant and is the president of B2G Global Strategies headquartered in California.



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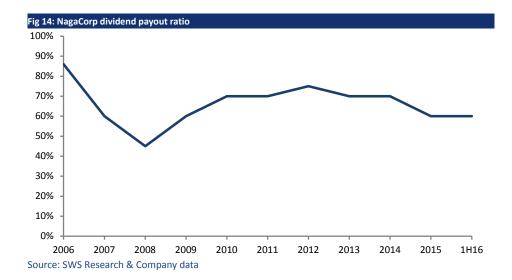
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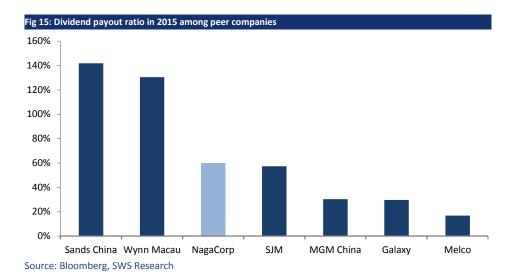
Valuation

NagaCorp is trading at 5.4x17F EV/Ebitda, a 54% discount to the overall gaming sector average (11.6x17F EV/Ebitda). Sands China (1928:HK-Outperform) is trading at 17.2x 17F EV/Ebitda as the industry leader, Galaxy Entertainment (27:HK-N-R), MGM China (2282:HK-N-R), and Wynn Macau (1128:HK-N-R) are trading at 13-14x 17F EV/Ebitda, SJM Holdings (880:HK-N-R) is trading at 6.4x 17F EV/Ebitda. NagaCorp has paid out 60-80% of earnings in dividend during 2006 to 2015.

Fig 13: Peer valuation										
Code	Company		PE (x)		РВ (х		EV/Ebitda (x)			
	Company	16F	17F	18F	16F	17F	18F	16F	17F	18F
1928 HK	Sands China Ltd	27.8	24.3	21.7	7.0	7.7	8.3	19.4	17.2	16.2
27 HK	Galaxy Entertainment	24.5	24.5	23.2	3.1	2.8	2.6	13.4	13.4	12.7
2282 HK	MGM China Holdings	21.3	28.6	17.9	8.1	6.7	5.5	16.2	13.9	10.5
1128 HK	Wynn Macau Ltd	29.2	21.0	17.9	15.9	13.1	11.1	17.6	13.2	12.3
880 HK	SJM Holdings Ltd	15.8	26.7	23.3	1.3	1.3	1.3	5.8	6.4	4.7
200 HK	Melco International	9.1	42.7	29.2	1.3	1.2	1.2	916.9	672.0	416.9
3918 HK	NagaCorp	8.6	11.6	9.9	1.8	1.7	1.6	5.7	5.4	3.9
	Average	19.5	25.6	20.5	5.5	4.9	4.5	142.1	105.9	68.2
	Average exl. Melco	21.2	22.8	19.0	6.2	5.5	5.1	13.0	11.6	10.0

Source: SWS Research & Company data

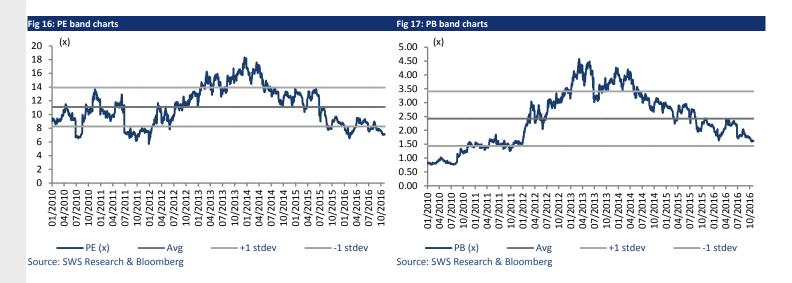






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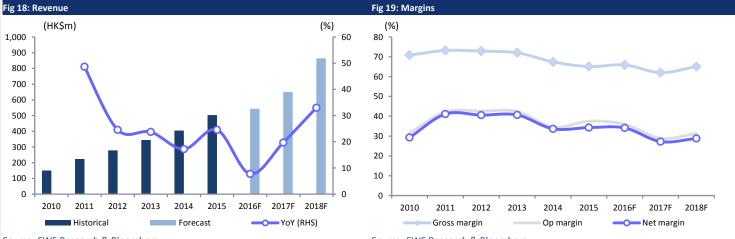
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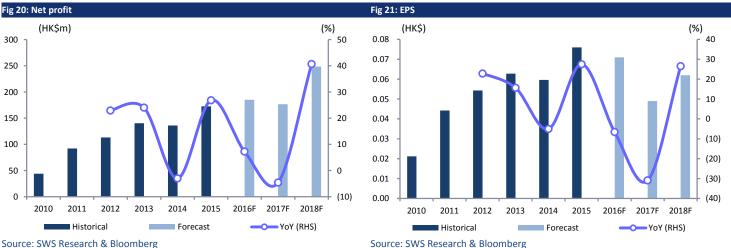
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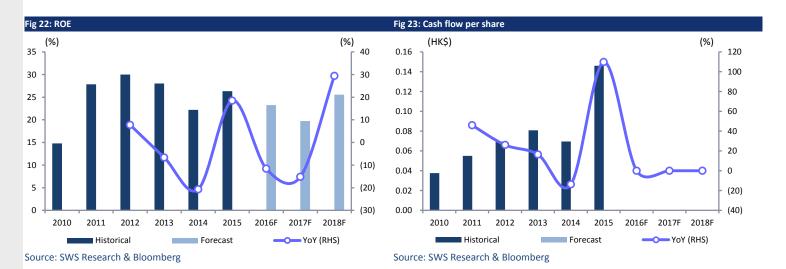


Source: SWS Research & Bloomberg

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Appendi	X
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Income Statement				
HK\$m	2012	2013	2014	2015
Revenue	279	345	404	504
Operating Income	119	146	139	189
Pretax Income	118	145	142	189
Income bef XO Items	113	140	136	173
Net Income	113	140	136	173
Basic EPS Before XO Items	0.05	0.06	0.06	0.08
Basic EPS	0.05	0.06	0.06	0.08
Diluted EPS Before XO Items	0.05	0.06	0.06	0.08
Diluted EPS	0.05	0.06	0.06	0.08
Dividends per Share	0.04	0.04	0.04	0.05
Ebitda	139	173	173	228
Return on Common Equity	30.0	28.0	22.2	26.3
Source: Bloomberg				
Balance Sheet				
HK\$m	2012	2013	2014	201
Total Current Assets	95	271	234	190
Total Long-Term Assets	333	369	426	533
Total Assets	428	640	661	723
Total Current Liabilities	26	40	35	36
Total Long-Term Liabilities	-	-	-	
Total Liabilities	26	40	35	36
Total Shareholders' Equity	402	600	626	687
Shares Outstanding	2,082	2,282	2,271	2,270
Book Value per Share	0.19	0.26	0.28	0.30
Tangible Book Value / Sh	0.15	0.23	0.24	0.27
Shareholder Equity/Total Liab	94	94	95	95
Source: Bloomberg				
Cash Flow Statement				
HK\$m	2012	2013	2014	201
Net Income	113	140	136	17
Depreciation and Amortisation	20	26	34	4
Change in Working Capital	-8	162	-31	-4
Cash - Operating Activities	144	181	159	19
Capital Expenditures	-72	-59	-97	-14
Cash - Investing Activities	-72 -64	- 59 E0	-122	-12
Cash - Financing Activities	-64 8	58 179	-111 -74	-10 -3
Net Changes in Cash Free Cash Flow	8 72	179	62	-s 5
Free Cash Flow / Basic Sh	0.03	0.05	0.03	0.0
Free Cash Flow / Diluted Sh	0.03	0.05	0.03	0.0
Cashflow per Share	0.07	0.08	0.07	0.0
Source: Bloomberg	0.07	0.00	0.07	0.0



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Trading BUY: Share price performance is expected to generate more than 20% upside over a 6-month period.

BUY: Share price performance is expected to generate more than 20% upside over a 12-month period.

 $Outperform: Share\ price\ performance\ is\ expected\ to\ generate\ between\ 10\text{-}20\%\ upside\ over\ a\ 12\text{-}month\ period.}$

Hold: Share price performance is expected to generate between 10% downside to 10% upside over a 12-month period.

Underperform: Share price performance is expected to generate between 10-20% downside over a 12-month period.

SELL: Share price performance is expected to generate more than 20% downside over a 12-month period.

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HSCEI is the benchmark employed in this report.



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